

PRESS RELEASE FROM



RUGGED SHARK® An SG Footwear Company

Contact: Christeen Isgro  
201-336-1866  
Email: Christeen@ruggedshark.com

FOR IMMEDIATE RELEASE

### **Tiverton – Fishing & Boating Thong**

The Tiverton is a thong-style sandal that incorporates Rugged Shark's exclusive Shark Grip™ outsole. It's the same non-marking, sure footed, slip resistant bottom used on our premium boat and fishing shoes. The Tiverton is designed for the on-the-water lifestyle!

This is also one of the most comfortable slip-on sandals in existence thanks to the neoprene lined, genuine oiled leather strap and the narrow design of the leather thong that slips between your toes. The strap extends well back on the sandal and doesn't create any pressure points or chafing for a fit of total comfort.

Your foot rides on a cushion of genuine Phylon, contoured with a heel cup and finished with tiny raised bumps under the forefoot. This closed-cell material will not absorb water or odors and can be easily cleaned with a rinse of freshwater after a hard day of fishing and boating.

The Tiverton is made using the finest materials and available in brown Nubuck or Earth Smooth leather in sizes 8 through 13 (whole sizes only) and has an MSRP of \$39.99. To see the Tiverton and the entire Rugged Shark line up of outdoor footwear for land and sea, or to find a retailer, go to [www.ruggedshark.com](http://www.ruggedshark.com).

#### **About Rugged Shark, LLC**

Parent company SG Footwear brings over 100-years of experience and stability to the Rugged Shark Brand. It was established in 1896 and is one of the world's largest designers, producers and marketers of athletic, casual and seasonal footwear and is also the parent company of SGI Apparel Group.

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**Rugged Shark, LLC**  
Three University Plaza, Suite 400  
Hackensack, NJ 07601  
201-342-1200 / [www.ruggedshark.com](http://www.ruggedshark.com)