

PRESS RELEASE FROM



RUGGED SHARK® An SG Footwear Company

Contact: Christeen Isgro  
201-336-1866  
Email: Christeen@ruggedshark.com

FOR IMMEDIATE RELEASE

### **MACKENZIE – The All-Terrain Sport Sandal**

The Mackenzie is an all-terrain sport sandal for men who work and play hard. Its versatility makes it a perfect fit for home, hiking, boating or any outdoor activity.

The Mackenzie is the ideal sandal for the active outdoor lifestyle. Its comfortable 3-point harness system hugs the foot and prevents the sandal from shifting or coming off no matter how strenuous things get. The system features three full grain leather straps that are adjustable with hook and loop fasteners for a perfect fit. The center strap is equipped with an easy open clip so you can easily put them on and off without changing your custom fit settings. The straps are padded and lined to prevent chafing wherever they contact your skin.

The foot bed is a water and odor resistant contoured platform of dense, close cell foam that provides cushioning. The sole consists of a non-marking, slip resistant outsole that holds up to hard surfaces, but also provides great grip on wet surfaces, too.

The Mackenzie is light, nimble and ready for work or play. It comes in double-stitched tan Nubuck leather in sizes 8 through 13 (whole sizes only) and has an MSRP of \$49.99. To see the Mackenzie and the entire Rugged Shark line up of outdoor footwear for land and sea, or to find a retailer, go to [www.ruggedshark.com](http://www.ruggedshark.com).

#### **About Rugged Shark, LLC**

Parent company SG Footwear brings over 100-years of experience and stability to the Rugged Shark Brand. It was established in 1896 and is one of the world's largest designers, producers and marketers of athletic, casual and seasonal footwear and is also the parent company of SGI Apparel Group.

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**Rugged Shark, LLC**  
Three University Plaza, Suite 400  
Hackensack, NJ 07601  
201-342-1200 / [www.ruggedshark.com](http://www.ruggedshark.com)