

PRESS RELEASE FROM



RUGGED SHARK® An SG Footwear Company

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FOR IMMEDIATE RELEASE

Aquamesh – The Water Shoe Redefined

The Aquamesh slip on is the Rugged Shark of water shoes, a specialized shoe packed with technology that makes it perfect for any water sport.

Its one-piece molded EVA bottom offers slip resistant performance on wet or dry surfaces and a thick layer of cushioning. This shoe meant to get wet, very wet, so it is designed with a special drainage system that actually drains water out while you walk.

The four-way stretch nylon mesh uppers are tough, but so soft against the top of your foot thanks to the fully padded lining. The collar is made from the same type of neoprene used in expensive wetsuits and the insole is contoured to your foot.

When you're getting wet and having a great time who wants to be wearing heavy shoes? That is why the Aquamesh is super light, about 6 ounces per shoe, light enough to make you think you're not wearing a shoe at all. But it still provides the protection, grip and comfort you need.

Aquamesh is available in men's whole sizes from 8 to 13 in olive and navy and has a MSRP of \$39.99. To see the the Aquamesh and the entire Rugged Shark line up of outdoor footwear for land and sea, or to find a retailer, go to www.ruggedshark.com.

About Rugged Shark, LLC

Parent company SG Footwear brings over 100-years of experience and stability to the Rugged Shark Brand. It was established in 1896 and is one of the world's largest designers, producers and marketers of athletic, casual and seasonal footwear and is also the parent company of SGI Apparel Group.

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